



Palm Leaf
Straw
Bangora &
Felt Cowboy
Hats

Still Hand Made.

That's Why Cowboys Ask For Us By Name!

atwoodhats.com



Atwood Hat Company was established in 1996 and was originally housed in a 12-by-16-foot portable building on our Atwood ranch. The company has since grown to become a leader in the western hat industry.

Born out of necessity, Atwood Hat Company sprang forth because of my constant search for a hat that would last and still look good enough to wear to town after the workday was done.

During a trip to Mexico in 1987, I purchased a palm leaf hat. After seeing how well the hat lasted in the hay fields and branding pens, friends soon wanted a palm leaf hat of their own.

I retired from the family business and made another trip to Mexico, and came back with several hats to sell to people in the livestock industry.

Within a single month, the hat business outgrew its portable building. Moving to a bigger building in Frankston, Texas, the business was christened Atwood Hat Company.

Further expanding the line in mid-2001, we began producing a superior quality shantung straw hat, the ultimate dress hat.

Today, Atwood Hat Company has moved back to the ranch. Located in a 12,000 square-foot warehouse and office complex, furnishing its customers with the finest cowboy hats possible.

Atwood Hats are built to work hard, last long and look great. We don't put the Atwood name on any hat we make unless it passes a stringent inspection. That way, you know your getting the exceptional quality that you expect from an Atwood Hat.

Dick Atwood

Brooks Atwood oversees the production of every felt hat made by Atwood Hat Company, using the finest hat bodies and original machinery accumulated from around the

United States and Europe. He has fine-tuned his trade by carefully learning quality hat making from some of the finest early hat makers known.



ORDER TOLL FREE: 1.800.496.1086 • 903.876.1933 • ATWOODHATS.COM

PALM LEAF



ANSON
Crown 5" • Brim 4 1/2"
Size 6 3/4 – 7 5/8



ASPERMONT
Crown 4 3/4" • Brim 5"
Size 6 3/4 – 7 3/4



AUSTIN
Crown 5" • Brim 2 3/4"
Size 6 3/4 – 7 5/8



**AUSTIN
LOW CROWN**
Crown 4 3/4" • Brim 2 3/4"
Size 6 3/4 – 7 5/8



BEL-AIR
Crown 4" • Brim 4"
Size Sm Med Lg



**BROODMARE
COOL X**
With Horsehair Stampede String
Crown 4 3/4" • Brim 4" • Front 6"
Size 6 3/4 – 7 5/8



BUCKAROO 7X
Band available in tan, silver, chocolate & black
Crown 4 1/2" • Brim 4 1/4 and 4 1/2"
Size 6 3/4 – 7 5/8



CAROLINE TOO
With Leather Stampede String • Crown 3 3/4"
Brim 4" • Size 6 3/4 – 7 5/8 • Color: Brown



CAROLINE TOO WHITE
With Horsehair Stampede String
Crown 3 3/4" • Brim 4" • Size 6 3/4 – 7 5/8



COMSTOCK
With Leather Stampede String
Crown 3 3/4" • Brim 4"
Size Sm Med Lg



DAY WORKER
Crown 5" • Brim 4 1/4"
Size 6 3/4 – 7 5/8



**DAVID CROCKETT
COOL X**
Modified Low Crown 4 3/4"
Brim 4" • Front 5" • Size 6 3/4 – 7 5/8



PALM LEAF



ELDORADO

Crown 4 3/4" • Brim 4"
Size 6 3/4 – 7 3/4 • Color: Brown



FIRECRACKER

Modified Low Crown 4 3/4" • Brim 4"
Front 6" • Size 6 3/4 – 7 3/4 • Color: Brown



GARDENER

Crown 4 3/4" • Brim 4"
Size 6 3/4 – 7 3/8



GRASSHOPPER

Crown 4 3/4" • Brim 4" • Front 6"
Size 6 3/4 – 7 3/4



GUS 7X

Crown 5 1/2" • Brim 4"
Size 6 3/4 – 7 3/4



**HACKAMORE
5X COOL X**

Modified Low Crown 4 3/4"
Brim 4" • Size 6 3/4 – 7 3/4



**HACKAMORE
7X COOL X**

Modified Low Crown 4 3/4"
Brim 4", 4 1/2, 5" • Size 6 3/4 – 7 3/4



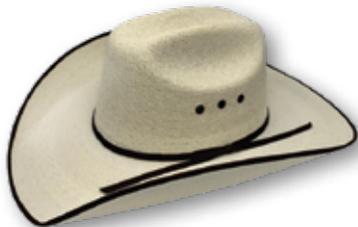
**HEREFORD
LOW CROWN 4X**

With Eyelets
Crown 4 3/4" • Brim 4" • Size 6 3/4 – 7 5/8



**HEREFORD
LOW CROWN 5X**

With Eyelets
Crown 4 3/4" • Brim 4" • Size 6 3/4 – 7 5/8



**HEREFORD
LOW CROWN 5X
CHOCOLATE BOUND EDGE**

With Eyelets
Crown 4 3/4" • Brim 4"
Size 6 3/4 – 8



**HEREFORD
LOW CROWN 7X**

Also Available in Round Oval
Crown 4 3/4" • Brim 4"
Size 6 3/4 – 8



HEREFORD 7X

Also Available in Round Oval
Crown 5" • Brim 4"
Size 6 3/4 – 7 5/8



**HEREFORD
LOW CROWN 7X
PERFORATED**

Crown 4 3/4" • Brim 4"
Size 6 3/4 – 7 5/8

PALM LEAF



**HEREFORD
LOW CROWN 15X**

Crown 4 3/4" • Brim 4" • Size 6 3/4 – 7 5/8



**HEREFORD
LOW CROWN 7X PINTO**

Crown 4 3/4" • Brim 4" • Size 6 3/4 – 7 5/8



**HEREFORD
LOW CROWN 15X
CHOCOLATE BOUND EDGE**

Crown 4 3/4" • Brim 4" • Size 6 3/4 – 7 5/8



**HEREFORD 7X
PERFORATED**

Crown 5" • Brim 4" • Size 6 3/4 – 7 5/8



**HEREFORD
LOW CROWN 15X
TAN BOUND EDGE**

Crown 4 3/4" • Brim 4" • Size 6 3/4 – 7 5/8



**HEREFORD
30X**

Crown 5" • Brim 4"
Size 6 3/4 – 7 5/8



HEREFORD LOW CROWN 30X

Crown 4 3/4" • Brim 4"
Size 6 3/4 – 7 5/8



JACKSON HOLE

Pinched Front • Cool X Sweatband
Crown 4 1/2" • Brim 3" • Size 6 3/4 - 7 5/8



KAYCEE 7X

Crown 4 5/8" • Brim 4, 4 1/2"
Size 6 3/4 – 7 5/8



LA RANCHERA WHITE

With Horsehair Stampede String
Crown 5 3/4" • Brim 4 1/2" with Pencil Roll
Size 6 3/4 – 7 5/8



LANDRY FEDORA

Elastic Sweatband • Crown 4 3/4"
Brim 2 1/2"
Size S, M, L



MARATHON

With Leather Stampede String
Crown 4 1/2" • Brim 3 1/2"
Size Sm Med Lg



PALM LEAF



**MARFA
LOW CROWN 7 x 3 1/2"**
Crown 4 3/4"
Brim 3 1/2" • Size 6 3/4 – 7 5/8



**MARFA
7X**
Crown 5" • Brim 4"
Size 6 3/4 – 8



**MARFA
LOW CROWN 7X**
Crown 4 3/4" • Brim 4" • Size 6 3/4 – 7 5/8



**MARFA 7X
PERFORATED**
Crown 5" • Brim 4" • Size 6 3/4 – 7 3/4



MARFA PINTO 7X
Also available as Weathered
Crown 5" • Brim 4" • Size 6 3/4 – 7 5/8



**MARFA
LOW CROWN 15X**
Crown 4 3/4" • Brim 4" • Size 6 3/4 – 7 5/8



MOUNTAIN COWBOY
Crown 4 3/4" • Brim 5" • Size 6 3/4 – 7 5/8



**MARFA 5X
WITH EYELETS**
Crown 5" • Brim 4" • Size 6 3/4 – 7 3/4



**MARFA 4X
WITH EYELETS**
Crown 5" • Brim 4" • Size 6 3/4 – 7 3/4



MAVERICK 7X
Crown 4 3/4"
Brim 4, 4 1/2 & 5"
Size 6 3/4 - 7 5/8



NEVADA 3 1/2"
Crown 3 3/4" • Brim 3 1/2"
Size 6 3/4 – 7 5/8



NEVADA
Crown 3 3/4" • Brim 4, 4 1/2"
Size 6 3/4 – 7 5/8



NEVADA 5"
Crown 3 3/4" • Brim 5"
Size 6 3/4 – 7 5/8



PALM LEAF



OLD TIMER
Crown 5" • Brim 3 3/4"
Size 6 3/4 – 7 3/4



PEN RIDER
Crown 4 3/4" • Brim 4 1/4"
Size 6 3/4 – 7 3/4



PINEDALE
With Leather Stampede String
Crown 4" • Brim 4"
Size Sm Med Lg



RANGER 7X
Crown 5 3/4" • Brim 4"
Size 6 3/4 – 7 5/8



SUN HAT
Crown 5 1/2" • Brim 5"
Size Sm Med Lg



SWENSON
Crown 4 3/4" • Brim 4 1/2"
Size 6 3/4 – 7 3/4



**THOROUGHBRED
COOL X**
Crown 4 3/4" • Brim 4" • Size 6 3/4 – 7 5/8



TRAIL RIDER
Crown 5 1/2" • Brim 4"
Size 6 3/4 – 7 3/4 • Color: Brown



TUMBLEWEED
Crown 4 3/4" • Brim 4, 4 1/4"
Size 6 3/4 – 7 5/8



TWISTER
With Wire in Brim,
Crushable, Shapable
Crown 4 3/4" • Brim 4"
Size Sm Med Lg



VISOR
Also available in Weathered
Crown 2" • Brim 4"
Size 6 3/4 – 7 5/8



**VIGILANTE
COOL X**
Crown 4 5/8" • Brim 4 and 4 1/2"
Size 6 3/4 – 7 5/8



**WHIPPOORWILL
COOL X**
Crown 4 3/4" • Brim 4 1/4"
Size 6 3/4 – 7 5/8



BANGORA



ANSBROOK BANGORA

Crown 4 3/4" • Brim 4"
Size 6 3/4 – 7 5/8



C BRAND BANGORA

Crown 5" • Brim 4"
Size 6 3/4 – 7 3/4



EASTLAND BANGORA

Crown 5" • Brim 3 1/2"
Size 6 3/4 – 7 5/8



ELKO BANGORA

Crown 3 3/4" • Brim 4"
Size 6 3/4 – 7 5/8



GUS BANGORA

Crown 5 1/2" • Brim 4"
Size 6 3/4 – 7 5/8



HACKAMORE BANGORA

Modified Low Crown 4 3/4"
Brim 4, 4 1/4, 4 1/2" • Size 6 3/4 – 7 3/4



HEREFORD BANGORA

Crown 5" • Brim 4"
Size 6 3/4 – 7 3/4



HEREFORD LOW CROWN BANGORA

Crown 4 3/4" • Brim 4"
Size 6 3/4 – 7 3/4



KAYCEE BANGORA

Cool X Sweatband • Crown 4 5/8"
Brim 4, 4 1/2" • Size 6 3/4 – 7 5/8



BANGORA



MAVERICK BANGORA

Crown 4 3/4"
Brim 4, 4 1/2" • Size 6 3/4 – 7 5/8



MCGREGOR OPEN CROWN BANGORA

Crown 5 3/4" • Brim 4", 4 1/4", 4 1/2"
Size 6 3/4 – 7 5/8



ROUGHSTOCK BANGORA

Crown 4.5" • Brim 4.5"
Size 6 3/4 – 7 5/8



STEPHENVILLE BANGORA

Crown 4 3/4" • Brim 4 1/2"
Size 6 3/4 – 7 5/8



TUMBLEWEED BANGORA

Punchy Crown • Cool X Sweatband
Brim: 4" Crown: 4 3/4"



VIGILANTE BANGORA COOL X

Crown 4 5/8" • Brim 4, 4 1/2"
Size 6 3/4 – 7 3/4

POLY ROPE AND SISAL



PAXTON RAMSEY POLI ROPE MODIFIED LOW CROWN

Crown 4 3/4" • Brim 4 3/4" • Size 6 3/4 – 7 5/8



PAXTON RAMSEY POLI ROPE OPEN CROWN

Crown 5 3/4" • Brim 4 3/4" • Size 6 3/4 – 7 5/8



SALINA'S SISAL MODIFIED LOW CROWN

Brim 4 3/4" • Front 7"
Crown 4 3/4" • Size 6 3/4 – 7 3/4



WACO 4.5" SISAL

Crown 4 3/4" • Brim 4.5" • Size 6 3/4 – 7 5/8



WACO SISAL

Crown 4 3/4" • Brim 4" • Size 6 3/4 – 7 5/8



KIDS' HATS



KIDS' HAT

Palm Leaf
Elastic Sweat Band
Size Infant, X-Sm / Small, Med, Lg



KIDS' BANGORA

Elastic Sweat Band
Crown 4 1/4" • Brim 3 1/2"
One Size Large



KIDS' BANGORA ROUGHIE

Elastic Sweat Band
Crown 4 1/4" • Brim 3 1/2" • One Size Large



KIDS' BLACK PINTO

Palm Leaf
Elastic Sweat Band
Size Infant, X-Sm / Small, Med, Lg



KIDS' 4X BROWN HAT

Size 6 1/4 – 6 7/8



KIDS' COLT PALM LEAF

Crown 4 1/4" • Brim 3 1/4"
Size 6 1/4 – 6 7/8



HEREFORD LOW CROWN KIDS' HAT 7X

Crown 4 3/4" • Brim 4" • Size 6 1/4 – 6 5/8



KIDS' PINK PINTO

Palm Leaf
Elastic Sweat Band
Size Infant, X-Sm / Small, Med, Lg



KIDS' WOOL HAT

Elastic Band
Size Large
Crown 4 3/4" • Brim 3 3/4"



KIDS' HAT

Pink Canvas
Elastic Sweat Band
Crown 4 3/4" • Brim 3 1/2"
Size Large



KIDS' HAT

White Canvas
Elastic Sweat Band
Crown 4 3/4" • Brim 3 1/2"
Size Large

SHANTUNG STRAW



AMARILLO MLC

Brim 4 1/4" • Crown 4 3/4"
Front Flange 5 1/4" • Size 6 3/4 – 7 5/8



AMARILLO OPEN CROWN

Brim 4 1/4" and 4 1/2"
Crown 5 3/4" • Size 6 3/4 – 7 5/8



AMARILLO RODEO

Brim 4 1/2" • Crown 4 3/4"
Front Flange 7" • Size 6 3/4 – 7 5/8



ABILENE LOW CROWN

Crown 4 3/4" • Brim 4"
Size 6 3/4 – 7 5/8



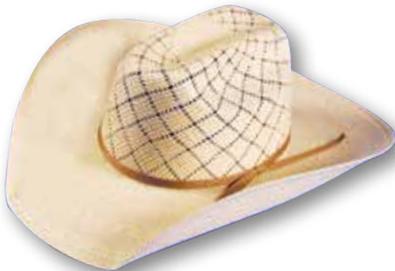
AUSTIN LOW CROWN 75X

Crown 4 3/4" • Brim 2 3/4"
Size 6 3/4 – 7 5/8



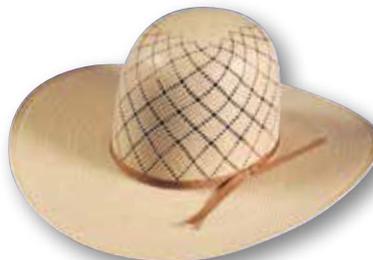
AUCTIONEER

Crown 5" • Brim 4" • Front 5"
Size 6 3/4 – 7 5/8



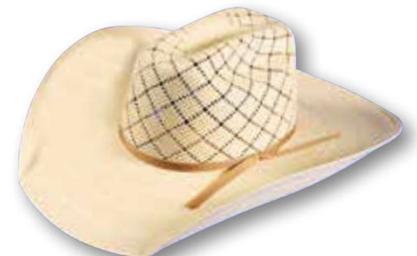
CHILDRESS MLC

Brim 4 1/4" • Crown 4 3/4"
Front Flange 5 1/4" • Size 6 3/4 – 7 5/8



CHILDRESS OPEN CROWN

Brim 4 1/4" and 4 1/2"
Crown 5 3/4" • Size 6 3/4 – 7 5/8



CHILDRESS RODEO

Brim 4 1/2" • Crown 4 3/4"
Front Flange 7" • Size 6 3/4 – 7 5/8



BLACK BART OPEN CROWN

Brim 4.5" • Crown 5 3/4"
Size 6 3/4 – 7 5/8



BLACK BART MLC

Brim 4 1/2" • Crown 4 3/4"
Front Flange 7"
Size 6 3/4 – 7 5/8



CALGARY MLC

Brim 4 1/2" • Front 7"
Crown 4 3/4"
Size 6 3/4 – 7 3/4



CALGARY OPEN CROWN 5 3/4"

Brim 4 1/2", 5"
Size 6 3/4 – 7 3/4



SHANTUNG STRAW



**CHEYENNE
MLC**

Brim 4 1/2" • Crown 4 3/4"
Front 7" • Size 6 3/4 – 7 3/4



**CHEYENNE
OPEN CROWN**

Brim 4 1/2", 5"
Size 6 3/4 – 7 3/4



**COWTOWN
OPEN CROWN**

Brim 4 1/4" and 4 1/2"
Crown 5 3/4" • Size 6 3/4 – 7 5/8



**CLUBHOUSE
SHANTUNG VENTED**

Front Pinch Leather Sweatband
Crown 4" • Brim 3 1/2"
Size 6 3/4 - 7 5/8



DALHART MLC

Crown 4 3/4" • Brim 4 1/4"
Size 6 3/4 – 7 5/8 • Front Flange 5 1/4"



DALHART OPEN CROWN

Brim 4 1/4, 4 1/2" • Crown 5 3/4"
Size 6 3/4 – 7 5/8



DALHART RODEO

Brim 4 1/2" • Crown 4 3/4"
Front Flange 7" • Size 6 3/4 – 7 5/8



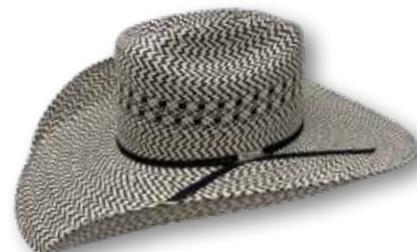
**DEL RIO
MLC**

Brim 4 3/4" • Front 5 1/4"
Crown 4 3/4" • Size 6 3/4 – 7 3/4



**DEL RIO
OPEN CROWN**

Brim 4 1/4" and 4 1/2"
Crown 5 3/4" • Size 6 3/4 – 7 5/8



**DEL RIO
RODEO**

Brim 4 1/2" • Crown 4 3/4"
Front Flange 7" • Size 6 3/4 – 7 5/8



**EL PASO
MLC**

Brim 4 1/4" • Crown 4 3/4"
Front Flange 5 1/4" • Size 6 3/4 – 7 5/8



**EL PASO
OPEN CROWN**

Brim 4 1/4" and 4 1/2"
Crown 5 3/4" • Size 6 3/4 – 7 5/8



**EL PASO
RODEO**

Brim 4 1/2" • Crown 4 3/4"
Front Flange 7" • Size 6 3/4 – 7 5/8

SHANTUNG STRAW



FRANK MCCORMICK
Crown 4 3/4" • Brim 4" Front 5"
Size 6 3/4 – 7 5/8



HAVALINA
Crown 4 3/4" • Brim 4 1/4" Front 5"
Size 6 3/4 – 7 3/4



**LAMPASAS
MLC**
Brim 4 1/4" • Crown 4 3/4"
Front Flange 5 1/4" • Size 6 3/4 – 7 5/8



**LAMPASAS
OPEN CROWN**
Brim 4 1/4" and 4 1/2"
Crown 5 3/4" • Size 6 3/4 – 7 5/8



LAMPASAS RODEO
Brim 4 1/2" • Crown 4 3/4"
Front Flange 7" • Size 6 3/4 – 7 5/8



**LUBBOCK
MLC**
Brim 4 1/4" • Crown 4 3/4"
Front Flange 5 1/4" • Size 6 3/4 – 7 5/8



**LUBBOCK
OPEN CROWN**
Brim 4 1/4" and 4 1/2" Crown 5 3/4"
Size 6 3/4 – 7 5/8



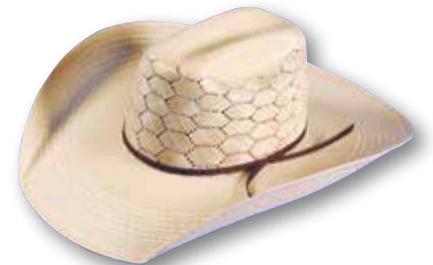
**LUBBOCK
RODEO**
Brim 4 1/2" • Crown 4 3/4"
Front Flange 7" • Size 6 3/4 – 7 5/8



**MULESHOE
MLC**
Brim 4 1/4" • Crown 4 3/4"
Front Flange 5 1/4" • Size 6 3/4 – 7 5/8



**MULESHOE
OPEN CROWN**
Brim 4 1/4" and 4 1/2"
Crown 5 3/4" • Size 6 3/4 – 7 5/8



**MULESHOE
RODEO**
Brim 4 1/2" • Crown 4 3/4"
Front Flange 7" • Size 6 3/4 – 7 5/8



SHANTUNG STRAW



HONKY TONK OPEN CROWN

Crown 5 3/4" • Brim 4 1/4, 4 1/2"
Size 6 3/4 – 7 5/8



HONKY TONK MLC

Crown 4 3/4" • Brim 4 1/2"
Size 6 3/4 – 7 5/8



LAS VEGAS MLC

Crown 4 3/4" • Brim 4 1/4"
Front 7" • Size 6 3/4 – 7 3/4



**MAVERICK 2 TONE
MLC**

Crown 4 3/4" • Brim 4 1/2"
Size 6 3/4 – 7 3/4



**NORTHSIDE
OPEN CROWN**

Crown 4 1/2" • Brim 3 1/2"
Size 6 3/4 – 7 5/8



**PATRIOT
OPEN CROWN**

Crown 5 3/4" • Brim 4 1/2"
Size 6 3/4 – 7 5/8



**PATRIOT
MLC**

Crown 4 3/4" • Brim 4, 4 1/2, 5"
Size 6 3/4 – 7 5/8



**PENDLETON
MLC**

Brim 4 1/4, 4 1/2" • Crown 4 3/4"
Front 7" • Size 6 3/4 – 7 3/4



**PENDLETON
OPEN CROWN 5 3/4"**

Brim 4 1/4", 4 1/2", 5"
Size 6 3/4 – 7 3/4



RED RIVER

Crown 4 3/4" • Brim 4 1/4"
Size 6 3/4 – 7 5/8



RIO BRAVO TEXAN CANVAS

Brim 4" • Crown 4 3/4"
Front Flange 5 1/4" • Size 6 3/4 – 7 5/8



RINGMAN

Crown 5" • Brim 4" Front 5"
Size 6 3/4 – 7 5/8

SHANTUNG STRAW



**SANTIAGO
75X**

Pinch Front • Leather Sweatband
Crown 4" • Brim 3.5"



**SHANTUNG HEREFORD
LOW CROWN 100X OR 150X**

Crown 4 3/4" • Brim 4"
Size 6 3/4 – 7 5/8



**STAMFORD
75X**

Brim 4" • Crown 4 3/4"
Size 6 3/4 - 7 5/8



STOCKYARDS OPEN CROWN

Brim 4 1/4", 4 1/2" • Crown 5 3/4"
Size 6 3/4 – 7 5/8



THREE RIVERS OPEN CROWN

Crown 5 3/4" • Brim 4 1/4, 4 1/2"
Size 6 3/4 – 7 5/8



WICHITA

Crown 5" • Brim 4"
Size 6 3/4 – 7 3/4



**WHISKEY RIVER
OPEN CROWN**

Crown 5" • Brim 4 1/4, 4 1/2"
Size 6 3/4 – 7 3/4

**We Can Customize Any Hat With A
Bound Edge, Regular, Cool X,
or Elastic Sweat Band.**



LEGACY OPEN CROWNS



LEGACY AZUL

Crown 5 3/4" • Brim 4 1/2"
Size 6 3/4 – 7 5/8 • Cool X Sweatband



LEGACY GRIS

Crown 5 3/4" • Brim 4 1/2"
Size 6 3/4 – 7 5/8 • Cool X Sweatband



LEGACY BANGORA

Crown 5 3/4" • Brim 4 1/2"
Size 6 3/4 – 7 5/8 • Cool X Sweatband



LEGACY COWTOWN

Crown 5 3/4" • Brim 4 1/2"
Size 6 3/4 – 7 5/8



LEGACY LUBBOCK

Crown 5 3/4" • Brim 4 1/2"
Size 6 3/4 – 7 5/8



LEGACY MITER PEAK

Crown 5" • Brim 4 1/4"
Size 6 3/4 – 7 3/4 • Cool X Sweatband



LEGACY MULESHOE

Crown 5 3/4" • Brim 4 1/2"
Size 6 3/4 – 7 5/8



LEGACY NIGHTHAWK

Open Crown • Cool X Sweatband
Crown 5 3/4" • Brim 4 1/2"
Size 6 3/4 – 7 5/8



LEGACY PALM 7X

Crown 4 3/4" • Brim 4 1/2"
Size 6 3/4 – 7 5/8



LEGACY PAXTON RAMSEY

Crown 5 3/4" • Brim 4 1/2"
Size 6 3/4 – 7 5/8



LEGACY STOCKYARDS

Crown 5 3/4" • Brim 4 1/2"
Size 6 3/4 – 7 5/8

MOORHOUSE COLLECTION



C BRAND
Palm Leaf
Crown 5" • Brim 4 1/4" • Front 5"
Size 6 3/4 – 7 3/4



UNDERSLOPE
Straw
Crown 5" • Brim 4 1/4" • Front 5"
Size 6 3/4 – 7 3/4



GUTHRIE
Straw
Crown 5" • Brim 4 1/4" • Front 5"
Size 6 3/4 – 7 3/4



BIG COUNTRY
Straw
Crown 5" • Brim 4 1/4" • Front 5" 3 BU
Size 6 3/4 – 7 5/8



MOHAWK
Straw
Crown 5" • Brim 4 1/4" • Front 5" 3 BU
Size 6 3/4 – 7 5/8



TEX
Straw
Crown 5" • Brim 4 1/4" • Front 5"
Size 6 3/4 – 7 5/8



Bob Moorhouse

is known throughout the southwest as a superb horseman, cattleman and ranch photographer. Bob is a retired general manager and current member of the board of directors of the Pitchfork Land and Cattle Company of Guthrie and Benjamin, Texas, and also of Eskridge, Kansas.



FELT HATS

There is no standard X rating. It's up to the hatter how many X's he wants to rate a hat. This makes it really important to know your hatter.

To order an Atwood Felt Hat, select the following options:
Quality • Crown • Brim
Color • Trim

STEP 1: QUALITY



5X
RABBIT FUR / WOOL BLEND
Shown: 5X Low Crown Buckskin 4" Brim



7X
ARGENTINA HARE & RABBIT BLEND
Shown: 7X Low Crown Silverbelly Crystal 4.5"



10X
ARGENTINA HARE & RABBIT BLEND WITH 20% BEAVER
Shown: 10X Low Crown Black 4" Brim



20X
ARGENTINA HARE & RABBIT BLEND WITH 50% BEAVER, ALSO CALLED "BEAVER 50"
Shown: 20X Black Cattleman Classic 4" Brim



100X
100% BEAVER
Shown: 100X Sahara Cattleman Classic 4" Brim

STEP 2: CROWN



LOW CROWN – 4 3/4"
Shown: 5X Low Crown Chocolate 4" Brim



CATTLEMAN CROWN – 5"
Shown: 7X Black 4" Brim



OPEN CROWN – 5 3/4"
Shown: 7X Black 5" Brim



FLAT TOP – 3 3/4"
Shown: 7X Nevada Silverbelly Crystal 4" Brim



BRICK CROWN – 4 5/8"
Shown: 7X Black Kaycee 4.5" Brim



2 DOT CREASE
Shown: 7X Black Bound Edge 5" Brim

FELT HATS

STEP 3: BRIM SIZE



4"

Shown: 7X Cattleman Silverbelly Crystal
4" Brim



4 1/2"

Shown: 7X Black
4.5" Brim



5"

Shown: 7X Low Crown Black
5" Brim

STEP 4: BRIM SHAPE



HEREFORD

Shown: 7X Low Crown Black
4" Brim



CLASSIC

Shown: 20X Black Cattleman Classic
4" Brim



FLAT

Shown: 5X Black Nevada
4" Brim

STEP 5: COLOR

SEE NEXT PAGE FOR COLOR SELECTIONS

STEP 6: TRIM

Hat Band

- Self Band with Buckle Set - Standard on 4X, 5X, 7X, 10X, 20X & 100X
- 2 Cord Band to Match Hat - Standard on 2X, by special request on other Xs

Bound Edge

- Color of Your Choice if Available

All hats available in sizes 6 3/4 – 7 5/8

All selections are made to order.



COLOR OPTIONS



BLACK

Available in 2X, 5X, 7X, 10X, 20X, 100X



CHOCOLATE

Available in 5X, 7X, 10X, 20X, 100X



CRYSTAL SILVERBELLY

Available in 5X, 7X, 10X, 20X, 100X



BUCKSKIN

Available in 2X, 5X, 7X, 10X, 20X, 100X



SAHARA

Available in 7X, 10X, 20X, 100X



TRADITIONAL SILVERBELLY

Available in 2X, 5X, 7X, 10X, 20X, 100X



WHISKEY

Available in 7X, 10X, 20X, 100X



GUN BARREL GRAY

Available in 7X, 10X, 20X, 100X



WHITE

Available in 5X, 7X, 10X, 20X, 100X



NATURAL

Available in 7X, 10X, 20X, 100X



GRANITE

Available in 7X, 10X, 20X, 100X

We still use the old tried
and true methods
of handmade hat making.
No steps are skipped for
the sake of speed or profit.



Shown: 2X Black Low Crown 4" Brim

2X – 100% PREMIUM WOOL

CROWN	BRIM	COLOR
Low Crown	4"	Black
Cattleman Crown		Traditional Buckskin

WOOL OPTIONS



Shown: 4X Black Low Crown 4" Brim

4X – WOOL FUR BLEND

CROWN	BRIM	COLOR
Low Crown	4"	Black
Cattleman Crown		

CROWN OPTIONS



LOW CROWN
4 3/4"



MODIFIED LOW CROWN
4 3/4"



CATTLEMAN
5"



BOB MOORHOUSE CROWN
5"



FLAT TOP
3 3/4"



GUS RANGER
5 3/4"



BRICK
4 5/8"



GUS
5 1/2"



OPEN
5 3/4"



CATTLEMAN
5"



ROUGHIE
5 3/4"



2 DOT
5 3/4"

CARE & SHAPING OF AN ATWOOD HAT

- Steam may be used to alter the shape of a palm leaf Atwood Hat. Steam changes the texture of the palm leaf very little compared to soaking it in water, and shaping can be accomplished according to the skill of the shaper. Expect a sticky feel until the hat is dry.
- If the smooth, sharp finish of the palm leaf is not important, water may be used to make drastic changes to the crown or brim. Less skill is required to change a hat in this manner.
- Smudges that don't penetrate the palm leaf may be removed with very fine sandpaper. If a hat is very soiled, soap, water and a small brush can do wonders. Reshape and let dry before wearing again.
- Many people attempt to reshape a Shantung hat with steam; however, often the results are not satisfactory and we do not recommend it.
- Please note that once a hat is altered it is not returnable.

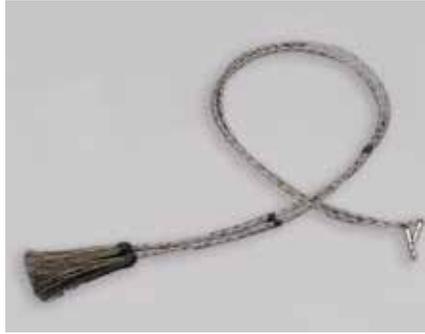


ACCESSORIES

STAMPEDE STRINGS



LEATHER



HORSE HAIR

HAT BANDS



HB-BR12



HB-BR14

DOUBLE HAT CONE



31" Wide • 15 1/2" Deep • 8" Tall
Will hold multiple hats

HAT CARRIER



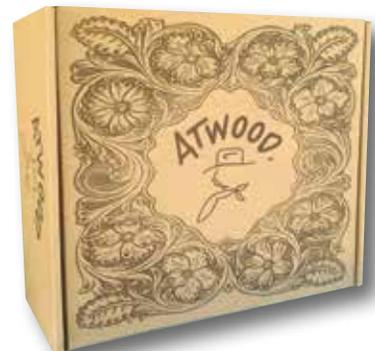
For 4 1/2" Brim Hats Only

DISPLAY STAND



Hats not included
81" Tall • 36" Wide Stacked 2 Deep

HAT BOX



CUSTOMER SERVICE & RETURN POLICY

CUSTOMER SERVICE

Customer Service is available Monday–Friday 8:00 a.m. to 5:00 p.m. CST by phone at 1-800-496-1086 or by fax at 903-876-4005.

Inquiries by mail can be sent to P.O. Box 246, Frankston, Texas 75763, or email Junior@atwoodhats.com.

RETURN POLICY

All hats sold by Atwood Hat Company are warranted against any defects in material or workmanship. Claims for shipments not received, shorted or damaged shipments must be reported within 10 days of the invoice date. Before returning any merchandise, all customers must have prior authorization to ensure accurate credit. Call our Customer Service Department at 1-800-496-1086 to receive authorization. When calling, please have your account number and invoice number ready.

Credit will be issued for returned hats that meet the following criteria: (1) a defect is found in either the manufacturing or the materials; (2) the hat has not been altered or repaired in any way; and (3) the hat shows no sign of wear, abuse or water damage.

If a sellable hat is returned, Atwood Hat Co. has the right to refuse the return or accept the return at a 10% restocking fee per hat. Atwood Hat Co. reserves the right to provide a replacement in lieu of credit.

When returning hats, please make sure to properly pack and ship them. Any hats that are damaged upon return to Atwood Hat Co. due to improper packing will not receive credit.

SIZE CHART

Circumference of head where hat brim sits:

Inches	21 1/8	21 1/2	21 7/8	22 1/4	22 5/8	23	23 1/2	23 7/8	24 1/4	24 5/8	25 1/2
Hat Size	6 5/8	6 3/4	6 7/8	7	7 1/8	7 1/4	7 3/8	7 1/2	7 5/8	7 3/4	8
Metric Size	54	55	56	57	58	59	60	61	62	63	64.5

The sizes shown in the above chart are basic sizes of the molds used to form our hats. The same molds are used to shape all our hats, whether they are made of palm leaf, straw, or felt. The thickness of each material affects the way a hat fits. For instance, palm leaf is thicker than straw, and therefore, will fit a bit more snugly than a thinner straw.

Another factor that affects the fit of a hat is the thickness of its sweatband. The hats we offer have sweatbands of various thickness. A palm leaf hat with a foam and cloth sweatband

can be expected to fit more snugly than a straw hat of the same size with a thin goat skin sweatband. In some cases, it might be necessary to fit a customer in a hat of a different size than he has previously worn.

It is important for our hat department employees to know why hats of the same style, but different materials, do not fit quite the same way. Although the difference is small, there is a difference.



ATWOOD[®]



ORDER TOLL FREE:

1.800.496.1086

903.876.1933



atwoodhats.com